

Dear Sir/ Madam:

You are cordially invited to attend the Innovation and Enterprise Week 2009.

### EXPLOIT TECHNOLOGIES INNOVATION AND ENTERPRISE WEEK

**Date:** 19 October 2009 - 23 October 2009  
**Time:** 9.00 am to 6.00 pm  
**Venue:** Theatrettes, Foyer and Meeting Rooms, Levels 3 and 4, Matrix Building, Biopolis (Please click here to view map)

### WHAT IS IEW?

Exploit Technologies is organising the inaugural Innovation & Enterprise Week (IEW) from 19 to 23 Oct 2009. This is a week-long extravaganza comprising technology exhibition, talks, workshops, industry roundtable sessions and networking activities for different groups of target audience. This event is aimed to promote innovation and technology adoption amongst Singapore enterprises; support entrepreneurial activities through activities to engage the investment community; and encourage industry partnerships with a series of industry roundtables and industry forum.

### THEME & PLATFORMS

#### OBJECTIVES

##### To share about:

- Innovation and technology adoption
- Enterprise and entrepreneurship
- Industry partnership

##### Technology Areas

- Infocomm Technology & Electronics
- Engineering and Manufacturing
- Materials, Chemicals & Energy
- Biomedical Sciences

##### Platforms

- Technology Marketplace
- Entrepreneurship Ecosystem
- Industry Engagement Sessions

### WHO SHOULD ATTEND?

This will be the event of the year, whether you are a start-up founder, an aspiring entrepreneur, a SME CEO looking for new ways to grow your company, an MNC senior executive, a private investor, a venture capitalist, or simply someone who has a passion for innovation and enterprise!

There is a relevant session for everyone!

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### MAIN EVENTS

#### PLATFORM A:

Technology Marketplace  
(20 Oct, Tues)

- Workshop 1 (20 Oct)

#### PLATFORM B:

Entrepreneurship Ecosystem  
(21 Oct, Wed)

- Angel Investment Forum (21 Oct)
- VC Forum (21 Oct)
- Incubators Roundtable (21 Oct)

#### PLATFORM C:

Industry Engagement Sessions  
(22 Oct, Thu)

- Industry Roundtable
- Industry Forum

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