

Survey Results – Survey done in April 2008

MSc (MOT) current and graduated students

Number of students surveyed: 163

Number of valid returns: 67

Duration of programme	88.1% Just right	7.5% Too long	4.5% Not enough
Coverage	74.6% Just right	3.0% Too much	22.4% not enough
Modules/presentations easy to follow	50.7% Yes	47.8% Sometimes	1.5% No
Adequate background in basic marketing and economics	22.4% Sufficient	65.7% Sufficient with additional readings	11.9% Not sufficient even with additional readings
Programme meeting your objectives?	82.1% yes	17.9% No	
Helped in your career advancement?	50.7% Yes	43.3% Neutral	6 % No
Overall evaluation	55.2% highly worthwhile	38.8% Mildly interesting	6.0% Neutral
Would you recommend to others?	84.8% Yes	15.2% No	

Qualitative Answers:

1. Do you prefer more “case-study” type sessions?

Almost all: Yes

- more recent “cases” would be more interesting and relevant
- good mix is 40-60 or 50-50 (case-study-lectures)
- peer learning
- must be related to lecture topics
- depends on module

2. What were your objectives when you first enrolled?

- advancement of knowledge
- career prospects
- networking
- wanted to start-up business
- self-improvement, continuous learning

3. Did the course meet your objectives? For those who answered “No”, the reasons are:

- not enough “business-type” modules
- need more “financial analysis”

- need more focus on entrepreneurship

4. New Modules to be added to program:

- Marketing
- Finance and Economics
- Psychology (user preferences, human behavior, etc)
- Human resource management

5. Very Useful modules

- Creativity and Innovation
- Corporate Entrepreneurship
- Management of Industrial R&D
- Knowledge Management
- Management of IP

6. Has it helped in your career advancement? For those who answered “neutral or no”, the reasons are:

- MSc (MOT) is neither MBA nor engineering. Employers are not clear. Not sure if industry recognizes it.
- Some people may think MOT training is not needed. All is needed is experience

7. Would you recommend to others? For those who answered “no”, the reasons are:

- Too costly
- MSc (MOT) is not “marketable”
- Administrative matters (unavailability of modules to MOT students, etc)
- Program is not career-oriented

8. Other Comments

- Smaller class sizes preferred
- Limit the number of group projects (to 2) in entire program
- Career guidance for full-time students
- Industry visits for full-time students
- Get together after each semester