

**CALL FOR PAPERS**  
**IEEE Transactions on Engineering Management**  
**Special issue on “Managing Innovation in Emerging Economies”**

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This special issue will focus on the management of innovation in emerging economies with widespread impact such as Brazil, China, India, and Russia. This is a timely effort, since emerging economies are increasingly an important driving force in the world economy. In line with a recent report by the Economist (Sep 16, 2006), we define emerging economies as countries that were not OECD members prior to 1994, regardless of their current status. Because of the vast differences in education, political, economic, and geographical factors, the challenges faced by technology managers and entrepreneurs in these markets are numerous and multi-faceted. The emphasis of this special issue is on the management of innovation, engineering, and technology at the firm level rather than macroeconomic national policy-level.

Given the differences and uneven levels of development among emerging economies, what and how should different types of innovations be introduced and managed in these countries? In what ways should local companies manage their ‘indigenous’ innovations? How relevant or useful are existing innovation theories and practices that have primarily been developed in western countries when they are applied to China, for example? What are the ‘new’ theories? Surrounding these and related questions are a broad range of topics in innovation and technology management. We particularly welcome papers on managing innovation in emerging economies in the following areas:

- Innovation strategies
- Intellectual property management and strategy
- Disruptive innovation
- Managing indigenous technologies
- Technological entrepreneurship
- R&D management
- University-industry technology transfer
- Human resource issues
- Strategic alliances
- Organization structures and cultures

We seek both research and practice articles which will enhance our understanding of the topic. Research articles are empirical or conceptual papers that present the results of research, new theories which integrate existing literature, or state-of-the-art models in the relevant areas. Practice papers describe significant application issues, innovative case studies or actual implementations of existing concepts or methodology. These papers describe complex real-life situations requiring innovative solutions. They use rigor in their arguments, build upon appropriate literature, and reach conclusions that will have an impact on research and practice.

**Submission Deadline: March 31, 2008.** Papers should be submitted electronically to <http://mc.manuscriptcentral.com/tem-ieee>. The cover letter should indicate that the paper is being submitted to the special issue on innovation in emerging economies. Initial editorial decisions will be reached in June, and publication should occur in 2009.