

Software IP Seminar

Much of the today's businesses are driven by software applications and has great commercial value. But there are increasing complexities and controversies surrounding protecting software inventions that has yet to be distilled.

This seminar will give you a better understanding of the increasingly important but often misunderstood issues around software patents and open-source developments. It will also cover important lessons from case studies involving computer technologies and emerging legal issues.

Seminar Outline

1145 Registration

1200 **The Patenting of Computer-related Inventions and Software: a brief history and outline of current practice in selected countries of the world.**

by Michael McLaughlin, McLaughlin IP Pte. Ltd.

This session provides an overview of the key aspects of the issues surrounding the patenting of software/computer-related inventions including:

- The controversy surrounding software patents
- A brief discussion of current practice in selected countries of the world, with a focus on Europe and the USA.
- What can go wrong
- The value of software patents
- A look into the future.

1240 Q&A

1250 **Software Patenting for Technology and Service Industries: Its Emergence and Enforceability**

by Prof Liu Shang-Jyh, D-ETM

The debates of the patentability of software (including Business Method) and pertinent use have been lasted for more than a decade. Moreover, the rapid increase of patent number and many prominent lawsuits also dragged worldwide attentions. Software inventions accounted for one fifth of US patent counts issued in 2006. The misconception of patenting is only good for technology company has been altered by the patent race which is dramatically enhanced by service-based industries.

This session offers the legal, technological and industrial aspects of software patenting, which includes (1) the global development of software patentability and patenting activities, in which the rapidly rising quantity and the diversified application of software patents are addressed, (2) the litigation case of Creative Technology Ltd. V Apple Computer, Inc., as well as (3) the alternative measures and strategy of software protection with copyright and trade secret.

1330 Q&A

1340 End

***no lunch provided**

Organized by



Speakers



McLaughlin
INTELLECTUAL PROPERTY LAW
AGENCY AND CONSULTANCY

Michael McLaughlin
Owner and Patent Agent
McLaughlin IP Pte. Ltd.



Prof Liu Shang-Jyh
Visiting Professor
Division of Engineering &
Technology Management
Faculty of Engineering
National University of Singapore

23 Feb 2009 (Mon)

12 – 2pm

Engineering Auditorium
(Engineering Drive 1)

**ADMISSION IS FREE
but registration is required**

Please register at:
www.nus.edu.sg/ilo/events
by **20 Feb 2009**