



Evening Lecture

Jointly Organised by
The Joint Branch of RINA & IMarEST
Society of Naval Architects and Marine Engineers Singapore
and
Centre for Offshore Research & Engineering (CORE), NUS

“The 7 Habits of Highly Effective People”

By Mr Cheng Huang Leng
QMD Services, Singapore

Date: Thursday 27 April 2006

Time: 6.30pm to 7pm Registration & Refreshments

Talk begins at 7 p.m. and ends at 9 p.m.

Venue: Seminar Room LT1, Faculty of Engineering, National University of Singapore
(see attached map)

Please see the attached documents for the abstract of the talk and biography of the speaker.

Please confirm with Ms. Juliana by Wed 24 April 2006 via the reply slip.

A/Prof. Choo Yoo Sang
Chairman
The Joint Branch of the RINA and the IMarEST (Singapore)

REPLY SLIP - Fax No. 67791635; Tel No. 65162151; Ms Juliana Binte Miswan, Email: cvejulia@nus.edu.sg

Yes, I would like to attend the talk

Name : _____

Designation : _____

Company : _____

Address : _____

Tel No. : _____ Fax: _____ E-Mail: _____

(If you are a RINA/IMarEST Member and you have not provided your E-Mail Address before to the Singapore Joint Branch, please provide your E-mail address now for enhanced communication)

The 7 Habits of Highly Effective People

By Mr Cheng Huang Leng
QMD Services, Singapore

ABSTRACT

Cheng taught the habits to managers when he was with Singapore Technologies. He will share his understanding of the habits with fellow mariners. He will also share his thoughts and experience having been practicing the "habits" for more than 10 years. The talk will cover the habits needed to reach the maturity level of independence and there on to the level of inter-dependence and finally what to do to stay at that level of effectiveness.

About the Speaker

Cheng Huang Leng taught Marine Engineering for 9 years before he became a Deputy Principal of the Singapore Polytechnic. As Deputy Principal he found the job challenging and exciting. He had a wide variety of portfolios under his charge - corporate development, campus development, computing services, consulting services, part-time education, campus maintenance and security, in other words, everything other than academic matters, personnel and finance. He was awarded the Public Administration Medal (Bronze) in 1981. After 9 years as Deputy Principal, he felt that he had enough of management and decided to return to his first love i.e. teaching.

He joined Singapore Technologies in 1990 to teach and provide consulting services in quality and management. He has taught many courses, including Leadership, The 7 Habits of Highly Effective Leaders, Team-building, Time Management and Stress Management, TQC, ISO 9000 and Internal Quality Audit. During his 10 years in ST, he taught more than 7,000 managers and executives. He also led the Quality Management Development team, which prepared ST companies for their ISO 9000 certification. More than 50 companies were certified under his guidance. He also drove QUEST - Quality & Excellence in ST, which is ST's productivity movement. While in ST, Mr Cheng was also a consultant to non-ST companies including NOL, several companies in the Keppel Group, HP, DE Consultants and Plimsoll Fleetwinch Pte Ltd.

On 1 January 2000, Mr Cheng set up QMD Services to offer consulting services in ISO 9000, SQA and quality-related areas, Balanced Score Card, Leadership and Management. He had been consultant to many companies since venturing out on his own, including Pacific Internet, SES, Pan United Shipyard, Police (CID), Asean Cableship, Keppel Group, HP and Wartsila, He is currently consultant to HP, Keppel Singmarine Shipyard, and CISERV. In addition to consulting work, he conducts ISO9000 audits on behalf of Lloyds Register Quality Assurance Ltd. He is a certified ISO 9000 Lead Assessor and has assessed more than 100 companies since 1993.

Mr Cheng was a Colombo Plan scholar. He obtained his B.Sc. and M.Sc. degrees in Marine Engineering and Shipbuilding at Newcastle University, UK in 1970 and 1971 respectively. He is a Professional Engineer (Singapore), was a Chartered Engineer (UK) and had been Productivity Activist (PSB).

Outside work, Mr Cheng put in 16 years of service in the community centre movement and was awarded the Public Service Medal (PBM) in 1984.